

RISA ILEEN PALM

April, 2020

ACADEMIC BACKGROUND

EDUCATION

Ph.D., Geography, University of Minnesota
M.A., Geography, University of Minnesota
B.S., Social studies education, University of Minnesota
B.A., History, University of Minnesota

PROFESSORIAL POSITIONS

2009- Professor, Georgia State University (tenure)
2006-2009 Professor, University at Buffalo (SUNY) (tenure)
2003-2006 Professor, Louisiana State University (tenure)
1997-2003 Professor, University of North Carolina, Chapel Hill (tenure)
1991-1997 Professor, University of Oregon (tenure)
1982-1991 Professor, University of Colorado at Boulder (tenure)
1977-1982 Associate Professor, University of Colorado at Boulder (tenure)
1974 Visiting Lecturer, University of Canterbury (Christchurch, NZ)
1972-1977 Assistant Professor, University of California, Berkeley

ADMINISTRATIVE POSITIONS

2009-2019 Provost and Senior Vice President for Academic Affairs, Georgia State University
2006-2009 Provost and Vice Chancellor for Academic Affairs, State University of New York system (SUNY)
2003-2006 Executive Vice Chancellor and Provost, Louisiana State University
1997-2003 Dean, College of Arts and Sciences, University of North Carolina, Chapel Hill
1991-1997 Dean, College of Arts and Sciences, University of Oregon
1987-1991 Associate Vice Chancellor for Research and Dean of the Graduate
 School, University of Colorado, Boulder.
1984-1987 Associate Vice Chancellor for Academic Affairs, University of Colorado, Boulder
1981-1984 Associate Dean, College of Arts and Sciences, University of Colorado, Boulder

PUBLICATIONS

Books or Monographs

- Palm, Risa and Toby Bolsen, 2020. *Sea Level Rise in South Florida: the view of coastal residents*. (Springer Nature Switzerland AG).
- Palm, Risa and John Carroll, 1998. *Illusions of Safety: Culture and Earthquake Hazard Response in the US and Japan*. (Boulder: Westview Press).
- Palm, Risa, 1995. *Earthquake Insurance: A Longitudinal Studies of California Homeowners*. (Boulder: Westview Press).
- Palm, Risa and Michael Hodgson, 1993. *Natural Hazards in Puerto Rico: Attitude, Experience and Behavior*. (Boulder: University of Colorado, Natural Hazards Applications and Information Center Monograph # 56.).
- Palm, Risa and Michael Hodgson. 1992. *After a California Earthquake: Attitude and Behavior Change*. (Chicago: University of Chicago Press)
- Palm, Risa, Michael Hodgson, Denise Blanchard and Donald Lyons, 1990. *Earthquake Insurance in California: Environmental Policy and Individual Decision-Making* (Boulder: Westview Press)
- Palm, Risa. 1990. *Natural Hazards: An Integrative Framework for Research and Planning* (Baltimore: Johns Hopkins University Press)
- (Seven additional books between 1972 and 1989)

Refereed Journal Articles

- Bolsen, Toby, Risa Palm and Justin Kingsland, 2019. "The Impact of Message Source on the Effectiveness of Communications about Climate Change." *Science Communication* 41 (3) 464-487.
- Bolsen, Toby, Risa Palm and Justin Kingsland, 2019. "Counteracting Climate Science's Politicization with Effective Frames and Imagery." *Science Communication, Vol 41 (2), 147-171*.
- Lewis, Gregory B., Risa Palm and Bo Feng, 2018. "Cross-National Variation in Determinants of Climate Change Attitudes." *Environmental Politics* 28 (5), 793-821.
- Bolsen, Toby, Justin Kingsland and Risa Palm, 2018. "The Impact of Frames Highlighting Coastal Flooding in the U.S. on Climate Change Beliefs." *Climatic Change*, 147 (1), 359-368.
- Palm, Risa, Gregory B. Lewis and Bo Feng, 2017. "What causes people to change their opinion about climate change? *Annals of the American Association of Geographers*, 107, 883-896.
- Palm, Risa, 2015. "Applied Geography from the Perspective of the Administration in Public Universities and Colleges". *Papers in Applied Geography*, 2, 15-19.
- Palm, Risa, 2010. "John Borchert's 'American Metropolitan Evolution.'" *Geographical Review*, 100, 308-311.
- Palm, Risa. 2003. "Textbooks that moved Generations." *Progress in Human Geography* 27 (4) 515-518.
- Palm, Risa. 2002. "A Personal History." *Urban Geography*, 23 (5), 403-407. Reprinted as Palm, Risa, 2005. "A Personal History." In Brian J. L. Berry and James O Wheeler, eds., *Urban Geography in America, 1960-2000: Paradigms and Personalities*. New York and London: Routledge, pp. 138-144.
- Palm, Risa. 2002. "International Telephone Calls: Global and Regional Patterns", *Urban Geography*, 23, 750-770.
- Palm, Risa and Michelle Danis, 2001, "Residential Mobility: the impacts of web-based information on the search process and spatial housing choice patterns." *Urban Geography*, 22, 641-655.
- Palm, Risa, "Urban earthquake hazards: the impacts of culture on perceived risk and response in the USA and Japan." *Applied Geography*, 18 (1), 35-46.

- Palm, Risa, 1995. "Catastrophic Earthquake Insurance: Patterns of Adoption." *Economic Geography*, 71, 119-131.
- Palm, Risa, 1994. "Erdbebengefährdung in Kalifornien: Einstellungen und Verhaltensmuster." *Geographische Rundschau* 46 (7-8), 434-439.
- Palm, Risa and Michael Hodgson, 1993. "Natural Hazards in Puerto Rico". *Geographical Review*, 83, 280-289.
- Palm, Risa and Michael Hodgson, 1992. "Earthquake Insurance: Mandated Disclosure and Homeowner Response", *Annals of the Association of American Geographers*, 82, 207-222.
- (16 additional articles from 1972-1989)

Chapters in Edited Books

- Bolsen, Toby & Risa Palm 2019. Motivated Reasoning and Political Decision Making. In *Oxford Encyclopedia of Political Decision Making*. Oxford University Press. doi:10.1093/acrefore/9780190228637.013.923.
- Palm, Risa 2007 . "The Public University and Human Capital Building/Training for Emerging Industries." In Michael Crow, *University Design Toolkit Book*. Tempe, Arizona: Arizona State University.
- Palm, Risa, 2006. Perspectives from the Dark Side: The Career Transition from Faculty to Administrator." In Ronald Henry, *Transitions Between Faculty and Administrative Careers*. San Francisco: Jossey-Bass, pp. 59-65.
- Palm, Risa, 2004. "Creating and Maintaining Strong and Healthy Departments." In M. Duane Nellis, Janice Monk and Susan Cutter, eds., *Presidential Musings from the Meridian*. Morgantown: West Virginia University Press, pp. 77-79.
- Palm, Risa, 1998. "Demand for disaster insurance: residential coverage." In *Paying the Price: the status and role of insurance against natural disasters in the United States*. Edited by Howard Kunreuther and Richard J. Roth, Sr. Washington D.C.: Joseph Henry Press. 51-66.
- Palm, Risa and Anthony J. Brazel, 1992. "Applications of Geographic Concepts and Methods" in *Geography's Inner Worlds: Pervasive Themes in Contemporary American Geography*. Edited by Ronald Abler, Judy Olson and Melvin Marcus. New Brunswick, NJ: Rutgers University Press, pp. 342-362.
- Palm, Risa , 1992. "The San Andreas Fault: the human dimension". In Don Janelle, ed., *Geographical Snapshots of North America*. New York and London: The Guilford Press, pp. 150-154.
- Palm, Risa, 1989. "The Geographer as administrator - perspectives on survival for geography departments," in Martin Kenzer, ed., *On Becoming a Professional Geographer*, Columbus, OH: Merrill, pp. 203-211.
- (4 additional chapters before 1989)

Short non peer-reviewed articles

- Palm, Risa and Toby Bolsen, 2020. "'Sea-level rise won't affect my house' – even flood maps don't sway Florida coastal residents. February 7, 2020. <https://theconversation.com/sea-level-rise-wont-affect-my-house-even-flood-maps-dont-sway-florida-coastal-residents-130433>
- Palm, Risa and Toby Bolsen, 2019. Climate scientists may not be the best communicators of climate threats. The Conversation. August 21, 2019. <https://theconversation.com/climate-scientists-may-not-be-the-best-communicators-of-climate-threats-121901>

MAJOR RESEARCH GRANTS (selected)

<u>Title of Proposal</u>	<u>Funding Source</u>	<u>Amount</u>	<u>Role</u>	<u>Date</u>
Earthquake Hazard Response in the United States and Japan: a	National Science Foundation	236,555	PI	1994-98

Cultural Survey

The Purchase of Catastrophic Earthquake Insurance in California:	National Science Foundation	173,439	PI	1992-94
The Impact of Mandatory Coverage Multiple Hazard Preparedness: The Response to Hurricane Hugo in Puerto Rico	National Science Foundation	164,975	PI	1990-93
The Purchase of Earthquake Insurance in California: The Impacts of the Loma Prieta Earthquake	National Science Foundation	137,000	PI	1990-91
Earthquake Insurance in California The Impacts of a Mandated Offer of Insurance on Residential Insurance Purchase	National Science Foundation	218,413	PI	1988-90

(PI on 4 other NSF grants before 1990)

HONORS, FELLOWSHIPS AND AWARDS (selected)

GISConnect Video Series, 2020

Fellow, American Association of Geographers, 2019

Women Inspire Lecture, Georgia State University, 2018

Lifetime Achievement Award, Southeast Division of the Association of American Geographers, 2001

Georgia's Most Powerful and Influential Women of 2011 from National Diversity Council

PROFESSIONAL SERVICE (selected)

Association of American Geographers

President, 1984--85

Vice President, 1983-84

American Geographical Society

Councilor, 1987-94

Consortium of Social Science Associations

President, 1985-87

Board of Directors, 1985-9

National Academy of Sciences

Committee on Research Priorities in Geography at the U.S. Geological Survey, 2000 – 2002

Survey Steering Committee for Earth Science and Applications from Space: A

Community Assessment and Strategy for the Future, 2004.

National Research Council/National Academy of Engineering

Committee on New Orleans Regional Hurricane Protection Projects, 2006.

Reviewer for methodology section, National Research Council assessment of doctoral programs, 2008.

National Science Foundation

Geography and Regional Science Panel, 1986-88

Task Force on “Directions for the 21st Century”, Directorate of
Biological, Behavioral and Social Sciences, 1990-91

Earthquake Center Panelist, 1997, 1998

Advisory Committee, Directorate of Social, Behavioral and Economic Sciences, 1998-2001

US-Japan Initiative: Joint Technical Committee member, 1998-2002

Directorate for Social, Behavioral and Economic Sciences, Committee of Visitors, 2012

APLU (Association of Public and Land Grant Universities)

Council on Academic Affairs, Executive Committee, 2003-6 and 2010-2019

Council on Academic Affairs, Chair, 2010-12

Board of Directors, Representative of the Council on Academic Affairs, 2013-2017